

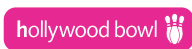


ODYSSEY
PLACE



Where great days are made

Leasing Opportunities



The Opportunity

A unique opportunity to secure a presence in the dynamic and multi-cultural capital city of Northern Ireland. Already the premier leisure and entertainment destination in Belfast, Odyssey Place has been transformed by an extensive refurbishment that cements its position as the place to go for families seeking a great day out!

£17m

refurbishment

No. 1

regional destination
in Northern Ireland

5

family leisure
anchor tenants

1,500

car parking spaces with
improved connectivity

11,000

seat SSE Arena with
600,000 annual footfall.

Odyssey Place is a contemporary modern scheme spanning 3 levels, with redesigned feature entrance allowing visitors to the SSE Arena to come via Odyssey Place and experience everything the scheme has to offer.



ODYSSEY
PLACE



Location

Odyssey is situated in the heart of Belfast's famous 'Titanic Quarter'; an attractive waterfront development that plays home to residential, commercial, educational, hotel and tourism spaces. Titanic Quarter is home to Citi Group head offices, Belfast Metropolitan College, Public Record Office for NI (PRONI), The ARC apartments and the now completed 150,000 sq ft Olympic House,

Belfast's newest Grade A office building as well as the Premier Inn and Titanic Hotels. There is also a steady flow of tourists who walk along the "Maritime Mile" from the city centre past the Odyssey's doors to the Titanic Museum and HBO studios and back. All in all, over 20,000 people currently live, work, visit and stay in the Titanic Quarter daily.

A developing urban neighbourhood

The Loft Lines is a first for Belfast. It is a new riverside community of 778 sustainable, lifestyle-first apartments that's being built from the ground up on 3.8 acres of prime Belfast city centre real estate just minutes from Odyssey Place in the

Titanic Quarter. A generous public recreational square is also proposed in the southeast corner of The Loft Lines site, providing a mix of spaces for play and leisure.

The Loft Lines

778

studio, 1, 2 & 3 bedroom homes.

£150m

estimated project cost

3.8 acres

overall site size

Q4 2025

estimated completion





High Spending Catchment

The local population is in a good position to visit and spend at Odyssey, as residents within the 30-minute catchment enjoy higher levels of affluence than the NI average. In particular there are 54% more Affluent Achievers and 53% more in the Rising Prosperity category than the NI average.



54% more Affluent Achievers

53% more Rising Prosperity

Younger Audience

within 30 mins compared to N.I. average

More Families

Families account for largest proportion of catchment within both a 30 and 60 minute drive time (30% and 31% respectively)

Compelling Destination

9.5m

people visit Belfast each year

841,000

people visit Titanic Belfast each year

20,000

people live, work and play within the Titanic Quarter

£334m

spent on overnight trips to Belfast each year

Catchment Populations

15 mins	316,000
30 mins	748,000
45 mins	1,061,000
60 mins	1,338,000



Compelling Statistics

56th

In the Polistar Top 200 music venues worldwide

16 Places

above Wembley Arena

240,000

visitors P.A. to watch Belfast Giants



SSE Arena

11,000 seat venue capacity venue hosting regular international A list performances including Beyonce, One Direction, Adele, Elton John and many more!

Belfast Giants

Home to the Belfast Giants ice hockey team who play 36 of their games per season in the arena attracting around 240,000 visitors per year.



Odyssey Place offers an exciting opportunity to restaurant and leisure brands to be part of Northern Ireland's No.1 regional leisure destination.



Major 12 Screen Cinema.

Northern Ireland's only iMAX, Screen X and 4DX.



Ireland's award-winning science and discovery centre.

Over 300,000 visitors a year.



First Hollywood Bowl in Northern Ireland.

20 lane facility with major investment.



Compelling Company



CHAPTER & VERSE

Zizzi

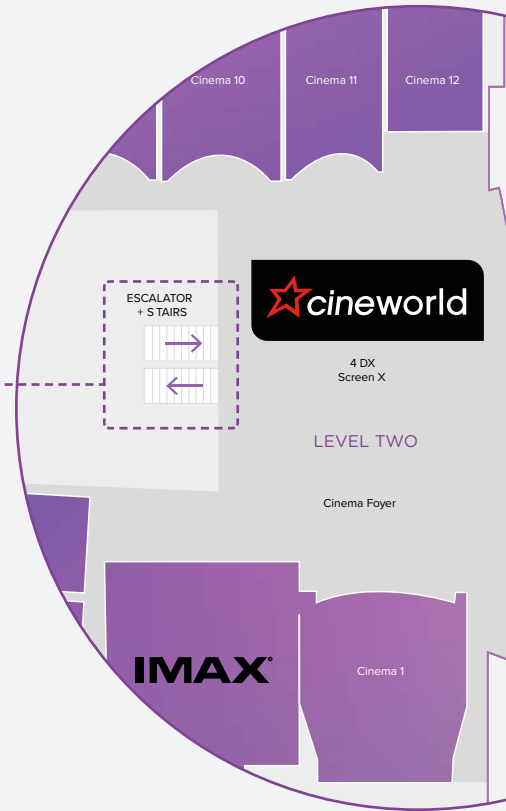
FIVE GUYS



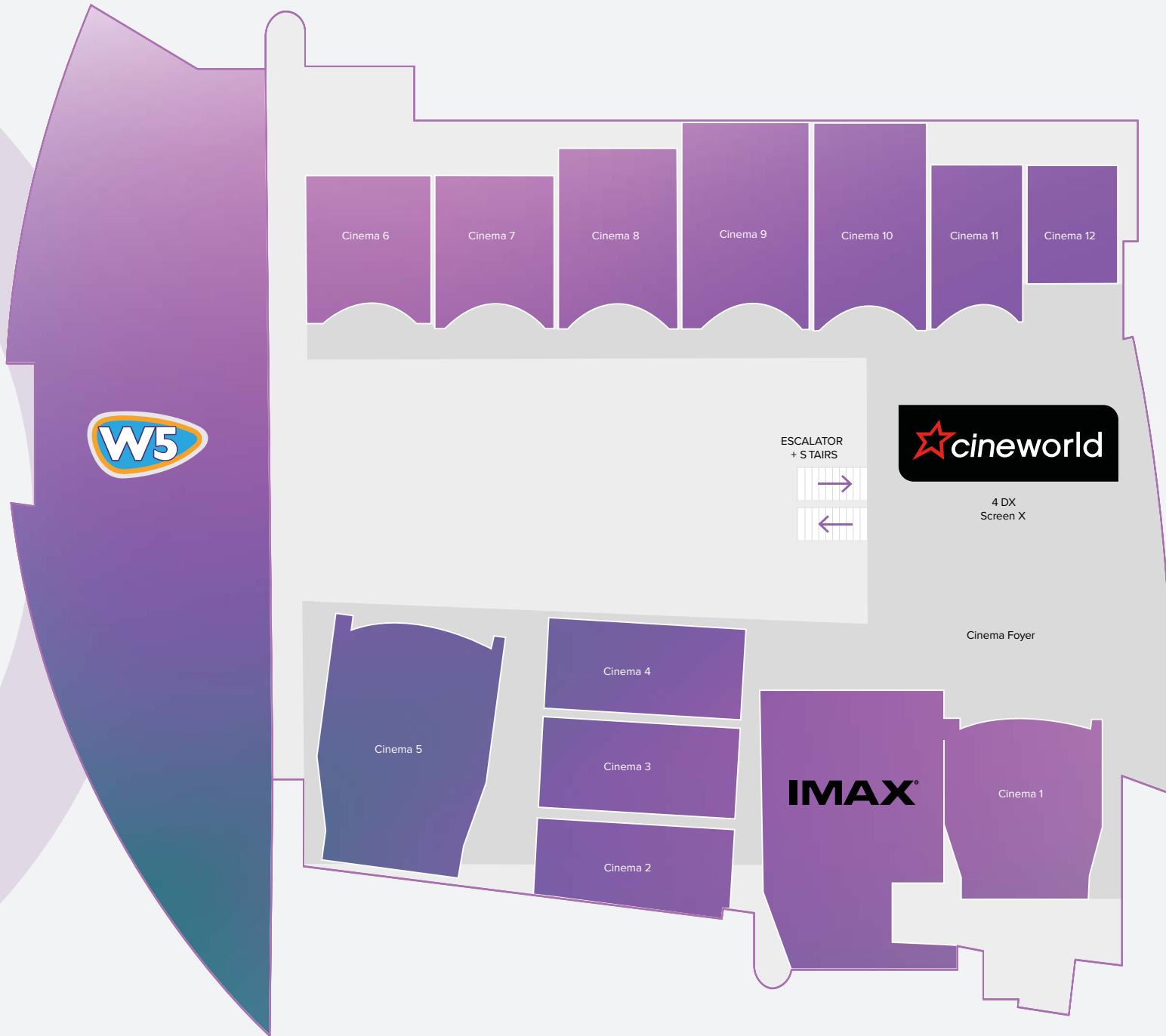
Mary BROWN'S CHICKEN



ODYSSEY PLACE



LEVEL ONE





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